



ENHANCING PRACTICE CONFERENCE 2018

Leading and Facilitating within Practice Development in Healthcare

22nd – 24th August 2018 | Basel | Switzerland

Professor Dr Brigitte Biehl-Missal – Keynote day one August 22nd 2018

Title

Dance and Leadership: How leaders and followers relate and influence each other

Abstract

In complex environments in 21st-century organisations, leaders need to engage in new, innovative and people-centred ways of managing. Leadership has thus been considered an “art”, not only a “science”, and has also been compared to “dance”: The interaction in leadership situations involves both leaders and followers, is “in motion” and constantly changing. Leaders and followers participate in the situation collectively and perceive the relationship not only through their rational mind, but with their whole body and its empathy. Leadership theory has long said that bodies do not matter until researchers have taken into account the lived world of leadership – which also is particularly important for people working in the healthcare sector. This keynote provides examples from the arts world, from ballroom dancing and from DJs who use their bodies to make sense of situations. It also includes practical elements of movement exercises to make participants experience in new ways the dynamics of leadership and followership.

Biopic

Prof. Dr. Brigitte Biehl is a professor at SRH Hochschule der populären Künste hpdk in Berlin, Germany. Her research investigates the interplay of arts, management and leadership and explores creative and innovative approaches to practice. She has published in international management journals and has written books on “Dance and Organization” (Routledge), “Wirtschaftsästhetik” (Gabler) and on the presentation of top managers “Business is Show Business” (Campus Verlag).

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