



ENHANCING PRACTICE CONFERENCE 2018

Leading and Facilitating within Practice Development in Healthcare

22nd – 24th August 2018 | Basel | Switzerland

Professor Brendan McCormack – Keynote day three August 24nd 2018

Title

PRACTICE DEVELOPMENT: Flowing between the known and the yet to be known

Abstract

Practice development has a long and well-established history in nursing and healthcare. Emancipatory and transformational practice development methodologies have helped to inform significant changes to the practice cultures in healthcare settings globally. The International Practice Development Community (IPDC) has been at the heart of these developments and indeed IPDC collaborators have significantly designed and shaped these methodologies. Since the inception of practice development methodology in the 1980s, the healthcare landscape has changed enormously and so have the methodologies that guide practice change. Most significantly, quality improvement (QI) has become the 'methodology of choice' (or indeed the only methodology!) in many healthcare organisations for bringing about changes in practice. Whilst having an impact on patient safety and practice consistency, QI methodology has had a limited impact on the development of person-centred cultures of effectiveness – the core goal of emancipatory and transformational practice development. The recognition of the need for both methodologies continues to be a challenge in healthcare organisations where the emphasis is on targets, key-performance indicators, compliance and surveillance.

So, what is the future for practice development and how do we flow into a yet to be known reality? This conference presents an opportunity for exponents of practice development to come together to reflect on the present reality (the known) to inform a future (the yet to be known). This keynote will challenge some existing thinking about practice development, QI and organisational cultures of surveillance. Drawing on the essences from shared conversations among 'home groups' at the conference, we will engage in a shared reflective engagement to identify key pillars of activity that can help shape a future for practice development that is 'yet to be known'.

Biopic

Head of the Division of Nursing; Head of the Graduate School; Associate Director, Centre for Person-centred Practice Research, Queen Margaret University, Edinburgh.

Professor II, University College of South East Norway, Drammen, Norway; Extraordinary Professor, Department of Nursing, University of Pretoria, South Africa; Professor of Nursing, Maribor University, Slovenia; Visiting Professor, Ulster University.

Brendan's internationally recognised work in person-centred practice development and research has resulted in successful long-term collaborations in Ireland, the UK, Norway, The Netherlands, Canada, Australia, Slovenia and South Africa. His writing and research work focuses on person-centred practice, gerontological nursing, and practice development and he serves on a number of editorial boards, policy committees, funding panels and development groups in these areas. He has a particular focus on the use of arts and creativity in healthcare research and development. Brendan has more than 600 published outputs, including 190 peer-reviewed publications in international journals and 10 books. He is the 'Editor Emeritus' of the "International Journal of Older People Nursing". Brendan is a Fellow of The European Academy of Nursing Science. In 2014 he was made a Fellow of the Royal College of Nursing, awarded the 'International Nurse Researcher Hall of Fame' by Sigma Theta Tau International and listed in the Thomson Reuters 3000 most influential researchers globally. He is currently in the top 100 'most cited' nurse researchers globally. In 2015 he was recognized as an 'Inspirational Nursing Leader' by Nursing Times (UK nursing magazine) and in 2016 made a Fellow of the Royal College of Surgeons in Ireland.